

**EAM Engelberg**  
**Saturday, 9 June 2018; focus: IAA**

8:45: start of the meeting

NOTE: Jerko's laptop is broken, so no powerpoint

1. Introduction (8:45-9:20)

- Welcome to everybody
- Meet your neighbour!
- Why are you here?
  - International environment
  - Meaning of friendship
  - Having fun
  - 18 nationalities
  - Era's present: 80ies, 90ies, 00ies, 10ies
- Special tribute to Herb Allen: 'there's gonna be another day'
- Thank you to the Engelberg team!
- Introduction of Engelberg Team

2. IAA – Danilo De Simone (E86)

- IAA is at service (board, volunteers)
- What questions do you have to IAA?
- Contacts are on the IAA-page
- 20 board members worldwide, and committees (IT, recruitment, web technology, ...)
- Committee members are not part of the Board, but also run by volunteers
- IAA was born in 1988 – now 30 years
- Non-profit organisation
- Vision: Our vision as the UWPIAA is to inspire vibrant, multigenerational and global alumni to be instrumental in perpetuating the mission and vision of Up with People.
- Mission Statement: Keeping Up with People Alumni informed, connected, inspired and engaged.
- Mission UWP: Through music and action we empower young people to be a positive agent of change for a more hopeful, trusting
- There is now 1 homepage for UWP and IAA
- Organise reunion
- Support local teams if you don't get it, please get in touch with UWPIAA
- Upbeat newsletter: monthly
- Board meetings, 2-weekly phone calls with working groups, i.e. how to support a community after the cast came, build a bridge between era-reps and cast reps, fact sheets on UWPIAA
- Kosovo: cast visit very memorable – local people: UWP opened us the doors to the world; my life is like 2 centuries (so many experiences in their life)
- 1 Kosovo-student is travelling in July 2018 – funded by scholarships for part of the tuition fee. The remaining part is still to be paid, and a big amount to them. Danilo is asking financial support from European alumni to support Kosovo-students for the next programs
- Check out the open positions at committees; IAA chat 30 June, 16:30 PM for European alumni
- Working with UWP: recruitment, web technology, advance work, graphic design, legal, ...

3. Questions:

- Logo UWPIAA change: why?  
Jerko: UWP and IAA work better together, so one of the things that happened were the website, the database, aligning logo. It is now the UWP-logo with the mention of International Alumni Association. However, UWP and IAA remain 2 different entities. IAA keeps focussing on alumni, at global and local level. There is no intention of becoming one

(UWP and IAA). A closer collaboration is better for both IAA and UWP, and will become better in the future.

- What is the future of UWP in Kosovo?

Danilo: Personal opinion: the cast built a great base, and I'm sure they will come back. Tomorrow, UWP will also take time to speak about Kosovo.

#### 4. GDPR

- May 25<sup>th</sup> 2018 European Commission privacy law came into use.
- It also applies to UWP and alumni databases.
- What do we need to do? Person receiving mails should actively agree.
- There is still a transition period of 2 years
- UWP is not allowed to share the contact details of alumni with local alumni associations
- Best practices:
  - DE: changed data declaration on the web page; are no longer sending all German address details to other German alumni
  - CH: not part of the EU, but CH government will also adapt some rules. We do not send out any list. However, if you have EU-people on the list, you should apply
- Talk to Jerko when you have ideas on how to get legal ways to get addresses

#### 5. Reunions: how can we get more people in Tucson?

A lot of marketing actions are done, but for Europeans it is too late. Get your ideas to Jerko on how to create marketing campaigns and (financial) funding for European alumni who want to go

#### 6. EAM Leiden 2017: Aftervideo

#### 7. Welcome by Phil Worcester, President UWPIAA (video)

- Thank you for attending EAM in Engelberg
- Jerko communicates activities happening in Europe
- Helps to understand what alumni in Europe need

#### 8. What did Euro-rep do the last 12 months?

Goals

- represent Europe on BOG of UWPIAA
  - Be the contact person within Europe
  - be the spokesman for the BOG to European alumni
  - Have some own action points during the term
- Within BOG:
- BOG in Leiden, Tucson and Florida (missed Kansas)
  - Present in several committees
- Actions within Europe
    - Collaboration EAM Engelberg
    - Prepare EAM 2019 & 2020
    - Spring & Fall European Newsletters: 30-36% opening rate, which is very good and still growing: create global knowledge
    - Facebook groups
    - Support Euro chat (started by Filomena, DE): skype meeting with different alumni associations in Europe: exchange ideas and activities (EAM, TAD, ...). Happens every 2-3 months, depending on what is happening: things that are coming up in the different countries.
    - (Next TAD: 27 October, Finland)
    - Contact with different European alumni groups / associations
    - Solve uwpeam.com challenges with working group: create stability to give a good transition from one EAM-team to another. Gaby is working on this and dedicating his time and server space to do this

- Work closely with Belgian association
- Extra actions:
- Day 2 give
  - What happens after UWP – how to become an alumni. Cast speeches in last city of tour
  - Collaboration with UWP (Brad, Arnab, Tonio, others)
  - Host a European reception during Reunion 2017

## 9. Finances

- Every BOG member gets some funding from the IAA, i.e. 2 BOG-meetings (spring & fall) 50% travel + full hotel costs reimbursed
- Income: Contributions member countries, registration fee EAM, donations (from bank)
- Expenses: Amount: real cost 4.620,51 EUR; Cost for ER account 2.348,51 EUR: for Eurorep; Donations: 2.272 EUR
  - European travel expenses, overseas travel expenses, gifts & representational costs
  - registration fees for events (i.e. TAD), promotion material support for local activities (e.g. alumni reception), Expenses for bank account, ....
- History past 5 years
- Cash flow 2015 through 2018 (today)
- Decision for 2018: paying member countries do not have to contribute this year, as there is money on the bank account, they can use it in their local clubs. This means, 2018 will have less income, which will impact on 2018-2019.
- How can we create a healthy, sustainable financial flow? 2.500 EUR cash on the account:
  - Create extra / different incomes
  - Make it a joint responsibility
  - Share best practices
  - Create a committee to brainstorm on this: Skype meetings during the next year, so the next Euro Rep has a sustainable start in 2019: Suzy, Sven, Oliver, Nils, Janine, Vicky, Karin
  - Start tonight by selling merchandise

## 10. Focus next 15 months

- Next steps:
- Continue my responsibilities
  - Help create a stronger financial flow
  - Create a stronger foundation logistically:
    - A Euro Rep gmail address
    - A Euro Rep FB page
    - Clarity on the uwpeam.com website and registration from for future EAM's
    - Documents on Google Drive: presentations of BOG, clips, pictures, questionnaires, Financial info, logo's, pictures, ...
  - Create a committee to clarify the role of the Euro Rep: responsibilities, expectations, freedom, support system, selection system for future Euro Rep: Marie, Karin N., Basti, Nils, Birger, Annette, Filomena, Jerko
  - 'We make living by what we get, but we make a life by what we give' (W. Churchill)

## 11. Thank you from Cynthia Cochran, past president UWPIAA

## 12. tEAM 2019 candidate: Ennis, Co. Clare, Ireland 12-14 April 2019: John (C86), Elaine (96)

- Not first 'EAM' (20 yrs ago), after UWP stopped operations, to see how we could help UWP get back on track
- Irish pubs are great meeting points
- Western Ireland: Ennis, Shannon Region: Irish scenery and beauty: coast, cliffs of Moher, castles
- Team: Mary, John, Elaine, Frances, Mary, Deirdre and others
- Over 100 alumni in Ireland – goal of having a proper alumni association

- How to get there: Shannon airport (Ryanair), or to London and then to Shannon, or to Dublin (connecting flight to Shannon 34 EUR 2-way)
- Hotels: from hostels to 4-star hotel
- Saturday night gathering: venue 'Glor'
- Friday night: own 'EAM pub'
- Important information: facebookpage EAM-Ireland-2019, website ([www.uwpeam.com](http://www.uwpeam.com)), e-mail: [uwpirl@gmail.com](mailto:uwpirl@gmail.com)
- 'Box' from the Swiss EAM-team with guidelines

13. tEAM 2020 candidate: Liège, Belgium 22-24 May, 2018

Votes for 2 teams: approved

## **Sunday, 10 June 2018**

### 1. Country fair

Today: all things UWP

### 2. Kosovo visit

- Message from Dale Penny

### 3. UWP Jr (8-12) – Greet Gevers

- YES
- First UWP Jr in Europe: Hasselt, Belgium, 2-7 July 2018
- Summer day camp, 1 week
- Perform small show
- Community service
- Team building
- You have a place in the world
- Goal: have different camps all over Europe
- Site director or organize the camp
- 175 EUR or 200 USD
- More information? [www.uwpjr.org](http://www.uwpjr.org) or contact Greet Gevers

### 4. Camp UWP (13-17) - Tamara

- Harrisburg, VA
- Leadership skills, performing arts, community service, host families
- July 1- July 21 and July 22 - August 11
- 3450 USD for 3 weeks
- 10% of current cast members participated in a Camp UWP
- Testimonial Franz Ziegler (A84)

### 5. Songwriter workshop (18+)

- for UWP and non-UWP
- in Harrisburg, VA
- October 2018 – dates TBC

### 6. Updates UWP – Cast A 18 - Tonio

- A18 went to US, Mexico, Europe
- New show, wants to reach out and talks about items that concern young people today (i.e. mental health)

### 7. Updates UWP – Brad

- Team in Europe: Brad and Arnab (Tour Manager)
- 5 months
- 17.250 USD

- 1 week student experience per city
- scholarships 450K USD
- Golden passport 1000 USD: every alumnus/a has a golden passport (1 per student, unlimited for alumni to give out)
- Tour stops sponsored by alumni: every city has alumni support
- Experience program: in Kosovo: Impact program
- Impact program: 21-70 yrs old, 13 ppl: 8-day UWP cast experience (no host family)
- Next Impact program: Nepal in January 4-12, 2019. registration starts in August.
- The show in Kosovo had a big impact on both the audience and the cast because of the lyrics of certain songs – it shows the relevance of the UWP-program when you visit these places
- Upcoming tours: Scandinavia in fall 2018. Fall 2019: hopefully Italy, and southern Switzerland
- Idea to create a committee of alumni who sponsored to help alumni who would like to sponsor

8. Thank you Engelberg team