



EAM Minutes 2008

- Date:** 2nd – 5th May 2008
- Date of Meeting:** 4th May 2008
- Location:** Helsinki, Finland
- Chairman of the Day:** Sebastian Hesse, Germany
- Protocol / Minutes:** Albertine Frielink, The Netherlands

Countries attending:

- Finland (host)
- Austria
- Belgium
- Denmark
- Estonia
- Germany
- Norway
- Sweden
- Switzerland
- The Netherlands

Points of discussion / Presentations

1. Sponsor presentation: Finnish Institute of Occupational Health by Kristiina Kulha (Finland)
2. Update UWP by Kaj Tekari (Belgium)
3. Budget update / News from UWPIAA by Sebastian Hesse / Next EAM
4. European Country Reports & Discussion
5. Successor for Sebastian Hesse
6. What is our goal with the different workshops?

Workshop session 1 & 2 in 3 small groups

Presentations of solutions / Ideas / Questions from small groups

7. UWP DVD



Minutes

(by Albertine Frielink from The Netherlands with humble apologies for handing them in so late to Basti)

Ad 1. Sponsor presentation

The short film shown by Kristiina gives an impression of the work of the Institute of Occupational Health and the policy on occupational health in Finland. Thank you sponsor for letting us use this amazing facility for our meeting and workshops on Saturday!

Ad 2. Info from UWP

- Kaj Tekari has been road staff for UWP, worked in the UWP office in Brussels and is currently MCI member for the office in Europe. Kaj informs us that there are 3 vacancies for recruiters available. Also there are admissions positions available in several other countries. Please check www.uwp.org.
 - Volunteers for UWP are active in Denmark, Sweden, Finland and Norway.
 - Tour/Cast information:
 - Cast A 2008 has 95 students from 27 different countries among which 40 Europeans. They are travelling in the USA, Mexico and Thailand.
 - Cast B 2008 is going to the Philippines e.g. At this point there are still openings (the target for 2008 was to enroll 70 students).
 - Kaj points us at the possibility to stay actively in touch with UWP and UWPIAA by getting involved in admissions as volunteers and by contacting students who just came off the road and are becoming alumni.
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- The current fee to travel is (Status: 04/07/2008):
 - \$ 14.250 for Americans
 - € 9.900 for Non-Americans
 - A way to help students enrol is the Golden Passport: as alumni you can recommend a student/students and UWP will sponsor that student for \$ 700,-

There are different media going around at the moment:

- Newsletter for European Students.
 - Goes to enrolled European Students
 - Appears in hardcopy 1x a month
 - Contains information about how to get prepared for going on the road.

- European Alumni Newsletter
 - Goes to all alumni
 - Appears electronically 1x a month
 - Contains update information about UWP and UWPIAA



- Other projects of UWP Europe are:
 - High School Partnership (as we new previous for the restart of UWP)
 - University programs
 - Educational brochure
 - Contains recruitment tips

Future plans:

- E-Newsletter
- Admissions: a special project recruiter for Europe who is an alumni
- Sponsorship development for Europe (2010)

At the moment touring in Europe is very expensive since the Euro is very expensive for the USA. Therefor there is a plan to start developing sponsorship in Europe in 2010.

Ad. 3 Info from the Euro rep

At this moment the BOG is together in Denver. Therefor Tommy Spaulding says hi through a dvd which is shown. Also Kristine (president of UWPIAA) says hello to all of us!

You can reach Sebastian Hesse via: europe-rep@uwpiaa.org

Budget update / Financial report:

- Koen form Belgium has volunteered to check the finances up to May 3th 2008 and gives his ok.
- The balance on May 3th 2008 is €4902,- (out of a total of €8000,-).
- An attendee form Switzerland stresses that it is very important to look for the cheapest flights/way to travel. Looking at the financial report she sees expenses for tickets to the USA which can be bought a lot cheaper in her opinion as long as you search the Internet for it.
- A discussion comes up about the fact that only countries with a club are contributing to the expenses of the Euro-rep.

Basti points out the importance of keeping in touch with each other as alumni, to inform and help each other in any subject with our experiences and knowledge and also to keep the living spirit of UWP alive.

Location of the next EAM:

Suggestion is given that we now vote on locations and that the Euro chat members of the clubs vote finally choosing between the countries that get most votes at the EAM.

Votes for:

- Estonia
- Prague : 5 votes
- Poland
- Italy
- Switzerland : 5 votes
- Belgium
- Austria



NOTE: In the mean time Switzerland has offered by e-mail (as they already did at the EAM) to host the EAM of 2009 as you could have read in the e-mail from the Euro Rep.

Switzerland would want to combine this with the celebration of the 20th year anniversary of the Swiss Alumni Club.

The outcome of the vote by the Eurochat will follow a.s.a.p.

Ad 4. Country reports

Germany

- Nils is the International contact for the German alumni club
- Steff is the secretary of the German alumni club
- The German alumni club celebrates its 20th anniversary from October 2nd – 5th 2008 in Hamburg. Everyone is welcome. But you need to register. Please go to www.avuwpd.com for more information and online registration.
- The club has 407 members at the moment. The club is involved in scholarships for UWP students.

Switzerland

- Danilo de Simone:
- In January and March of 2008 the club organized skiing weekends.
- In the fall of 2008 there will be an annual general assembly get together with Germany.
- There are 5 members in the board of the Swiss Alumni club. Vanessa Kuhn is chairwoman. The Swiss club counts 244 members.
- October 17-19 2008 there will be a weekend of the club, with community involvement in the Alps. Check out www.uwpsaa.org for more information.

Finland

- The Finnish club is counting 30 members. The board has 3 members, with Timo as chairman.
 - In 2007 there was an UWP show outside Helsinki.
 - May 23-25 there was a World Village Music Event which the club went to.
 - Every summer and fall the club organizes meetings.
 - Every one is ofcourse always welcome.<
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- Timo comes with a suggestion considering keeping in touch with each other even though not every country has a club: The **Open European Alumni Network**.
 - He will open up a separate website for this new network.
 - If you want to know more, contact Basti at europe-rep@uwpiaa.org
 - Either Basti or Timo will inform us as soon as the Open Alumni Network is online.



Sweden

- Lotta Nyberg
- The board counts 9 members. The total amount of members is 88 in 2007.
- There was an UWP show in Gotenborg in spring of 2007 where the club went to.
- The club organizes 4-5 events a year.
- Check out www.suwpaa.se

Non-Club countries:

Estonia

- Two Estonians are present and they are announcing that an Estonian Alumni club is in the making.

Denmark

- Started up an e-mail Newsletter since the EAM in Roskilde.
- Up till now there 80 members of this Newsletter.

Norway

- Like to do their own thing, no club in sight. If help is needed anywhere the Norwegian Alumni will help.

Belgium

- There 650 non-paying members of an unofficial Alumni club.
- Every one becomes automatically a member after coming of the road. Three to four times a year activities are organized, for which attendees pay on the spot.

Austria

- In total about 12 people in Austria have travelled with UWP.

For all the websites please check out: www.uwpiaa.org

Any questions for which you can't find the answer on either websites, please contact the EuroRep: europe-rep@uwpiaa.org



Ad 5. Successor Euro rep

Who is interested in being the successor of Sebastian:

1. Germany : Steff
2. Switzerland: Evelyn
3. Sweden : Karin
4. Belgium : Koen
5. Finland : Rikka

Ad 6. Workshops and Outcome

The aim of the workshops is to feed both the UWP and UWPIAA organizations with ideas for some issues that are currently in the spotlight.

These are the 4 workshop topics:

- I. European Alumni Clubs
- II. Countries without clubs
- III. European and National Alumni Events
- IV. Up with people's future in Europe

Please check out the EAM schedule for information about the content of the topics.

Ad I. European Alumni Clubs

- Engagement of students coming of the road is less because of involvement in daily life (starting fam., picking up studies or work, etc.)
- Important to offer different activities depending on the stage of life alumni are in.
- You can think about: Cast activities
- Club activities outdoors
- Family members traveling
- Reunions
- Local shows + UWP + reception for alumni
- A Home coming or Welcoming activity organized by the country club (the Spaulding effect)
- Lost friends campaign
- Each alumni drops a note to 5 castmembers to join the UWPIAA and country club (if available)
- To keep engaged, you can think of: Reminding non-members to contribute financialy
- Auto payment (see the German club)
- An updated / Active club-website
- Club newsletter
- Club activities
- Membership of the Alumni Directory with a link to UWPIAA



- Family and partners engagement
- UWP sing together / Alumni band
- Social fundraising activities
- Develop alumni network/- career products
- Spread responsibilities outside the board to stimulate involvement
- Active recruiting of board members
- Elective council (as in Sweden)
- Hold in mind the individual preference: Cast and/or local network

Ad II. Countries without clubs

- At this moment there are 4 official country clubs in Europe: Finland, Sweden, Germany, Switzerland.
- Here are some ideas on how countries without a club can keep the communication amongst alumni going:
- E-mail list : see the UWPIAA site
- E-mail tailored to a person: max. half a page from the Eurorep + News from the EAM + Info about meetings, newsflashes.
- Mass e-mail
- The e-mails are used to start networking and networking by Yahoogroups (Africa, Middle-East, Asia)

Ad III. European and National Alumni Events

Existing network events:

- EAM
- Club General Assembly
- Shows
- (Reunions)

- Topics that could be used to fill in events:
- Business: e.g. a tour in your company including an activity afterwards (picnic, etc.)
- Community involvement activities
- Trips
- Pleasure activities (e.g. pub meetings)
- UWP admissions involvement
- Sponsoring activities
- Newsletter
- E-mail adds

Also important is:

- Sustainable staff in offices
- Representation packages
- Interest loan from UWP



Ad IV. Up with people's future in Europe

These are pointers that the group found important if it comes to attracting European sponsors:

- Visibility:
 - Radio
 - Adds
 - Promotion around an upcoming show
 - Newspaper articles

- Involvement:
 - Host families
 - Projects with employees from (potential) sponsoring companies
 - E.g. company invitinf clients to a party/reception with UWP; clients buying a champagnetable. That way they are sponsoring the mediator (meaning UWP who is between the sponsor and the organization that is getting funding from UWP)
(these events to be compaired with the private shows which were held before 2000, but then no champagne-table ☺)
 - To be able to tailer make the sponsoring you need to have understanding of the different tax rules in each country and the tax rules foor the European Union.
 - It seems to be worth while to look in to the possibility to get funding from ESF (ESF 1, 2, 3 or 4): European Social Fund. E.g. a lot of educational organizations (profit ones as well, for example the IT-company where Albertine from The Netherlands is working) are getting funding from ESF as well. There should be a way UWP could get funding.
 - Get well known people (VIP's) per country involved
 - Use the alumni network to do pre-work within companies before the sponsor-man or -woman from UWP is coming in.

Ad 7. UWP DVD

Basti shows us the UWP DVD which we all liked!

Closing

We all give the EAM team of Finland under the guidance of Timo a big hand and some presents for making us feel us so welcome and for organizing everything so well and for taking such good care of us!! Not only during the EAM but also on forehand during the festivities in Helsinki.

**Thank you alumni club of Finland!!!
Albertine & Basti**