

Minutes EAM meeting Rome

09.15 Welcome to Rome + agenda by Jerko (EMEA Rep)

09.25 Talk to 5 people you don't know yet about

- What do you expect about the EAM
- What do you want to give

Connect / reconnect with the people present

Sign calendar for Angela

09.30 Who's here + Quiz

09.35 Agenda + Welcome Rome Team

- Thank you for your presence
- Logistics for the afternoon and diner

09.45 Questions purpose of an EAM:

- Why an EAM?
- What's in for you?
- What's in for the alumni associations?
- What's in for UWP?
- Anything else?

Share with some neighbors

09.55 answers from the participants:

- Recognize
- Meeting friends
- Staying connected
- Update
- Sightseeing
- Not cast related – alternative for summer reunion
- Networking
- New people – friends : “a friend is an alumni you don't know yet”
- Future students
- Feedback for Eurorep
- EAM + FUN
- Inspiring
- Discussion
- Spring time
- International spirit revived

First timers?

- Hear from others it was so good so I came
- Difficult with the kids

Eras: 60 – 70 – 80 – 90 (mainly) – 00 – 10 (less present)

10.15 Goals of the Euro Rep 2015

- How can we activate and involve European alumni on all levels? How do we keep them involved?
- Relationship UWP – IAA
- ‘Celebrate’ alumni
- Involve the youngsters

Result: banners + flag + flyer with info at alumni table during UWP shop

Remark from participant: Link more online: all details from the different countries + flyer in pdf format online

Actions:

- Communicate with countries
- Create structure and standardize agreements
- 2 BOG’s in Denver for UWPIAA: (re)present Europe
- Collaborate with UWP BXL office
- Celebrate 50! in Brussels
- TAD Tampere
- Help ColossEAM Rome

10.30 Finances

- Explain numbers Euro rep account
- Explain 100.000 USD gift from UWPIAA to UWP
- Agreement with paying members to check account in depth with them
- Income: Germany + Switzerland+ Sweden / Gifts
- Foreseen expenses:
 - Expenses Euro Rep EAM Rome
 - Travel expenses BOG & TAD Tallinn Euro Rep
 - Travel expenses BOG’s An VD Eede Era Rep
 - Sponsoring 100 € per show in Europe for alumni reception
 - Alumni reception BXL 50th June 3rd 2016
 - Promo material & merchandise

Remarks from participants

- Website EAM ?
- Members pay so they can decide
- More EU in board BOG
 - Find money to pay extra person
- Beginning account?

11.35 Presentation Belgium

2015:

- Help set up Antwerp, Oostende (sponsored by Belgian Alumni) and Brussels ☺
- A special attention to refugees that resulted in a new UWP song, a special Cast meeting with 5 refugees from Syria and Iraq and the attendance of 10 refugees in the show of Antwerp (sponsored by alumni)
- Different (region) meetings to start a Belgian association

- Update alumni list

2016:

- Help set up Genk (alumni) & Brussels in May/June
- First general assembly on Saturday 4 June
- FB has 301 members / Mail list has + 400 members
- Brunch 13 March: first alumni event: 29 people, (including 5 Norwegians, Danes & Bulgarian) and 1/3 youngsters (from casts 2012 – 2015)

2016 - 2017

- Belgian Association:
board elections and making it official,
financial structure, website, ...
- Further update alumni list
- Dreaming of
- Business network event – Conference ?
- TEDx UWP ?
- ...

Denmark

- No official alumni association or group
- FB has 238 members
- Cast comes in May to Copenhagen (Tivoli) which creates a nice buzz

Estonia

- Team of 6
- Nov 28th – Dec 6th
- TAD Tallinn + show : Dec 3rd
- Alumni e-club: exchange professional knowledge: www.will.ee
- Forest goodwill: invest in the environment & education 10 euro for a tree to sponsor a student

Finland

- 2015: preparation fall tour 2016
TAD (22 participants) + school workshops
- 2016
- GA on 23 jan
 - 99 Facebook members / 15 paying
 - Refresh website
 - Helping out for the fall tour of UWP

Germany

- 395 members
 - 45575 euro on scholarships
 - 2015: EAM
- 2016
- Extraplatt magazine: new/old members
 - 3 girls travelling
 - Relaunch website
 - 30x50 challenge additional scholarship
 - Events: sing out Germany – General assembly

Italy

2015: viva roma

2016: EAM

Sweden

2016

- New board
- Reconnect + update info
- Plan UWP tour 2016
- 10 euro participant fee (160 paying)
- After work meeting
- Challenge for the board: activate people
- Little by little: relevant network + scholarship

Switzerland

- Info table at the UWP show
- Reach out to old/new alumni

2016

- Facebook not very active
- Project of EAM 2018 - 2019
- Ski weekend
- General Assembly

Netherlands

- Nonpaying member
- FB 50 % of the alumni is present

2016

- Rejuvenate and give back: engage / community impact
- Beach day

2017: EAM

12.00 BOG UWPIAA

- Who is who
- Communication:
 - Up Beat (3 times a year): as global as possible / invite to write an article
 - Update info: email / general info / reach out to others to do the same
 - Social media: FB group and closed page
 - #UWPIAA
- Alumni recognition
 - Every day hero
 - Outstanding cast rep
- Open positions:
 - 2016
 - Web Technology chair
 - 2017
 - Treasurer & Secretary (each requires prior service on the BoG)
 - 76-80 Era Rep
 - Recruitment Chair
 - Alumni Products (Merchandise)
 - Communications

EMEA

- Students: 30 students – 10 countries
- FB Middle east + FB Africa: difficult to launch / if you know people invite them to join
- Upbeat : article from these regions

Focus for 2017:

- Newsletter
- Active use of UWPIAA website
- EAM Facebook into a European FB
- Rebrand TAD : add Denmark and Norway
- Awake sleeping countries: (France / Spain / UK / Ireland)
- Plan next EAM
- Find new finances for the Euro Rep Account
- Work together with other regional Reps

UWP presentation

Brad: job as of sept 2015

Tasks: Plan tour / close contact with Euro Rep / Admissions

95 % of the tour is linked to Alumni: thank you

Priority: profitable tour / admissions

- Find a replacement for yourself in an upcoming Cast

Tour:

- 3 – 4 CI days
- 5 -6 weeks in Europe
- 25000 – 30000 Guarantee fee (Sponsor / impact / objectives)
- Beneficiary
- Inspire youth in each city

Questions from the participants:

- Who's in for sponsor:
 - Depend of the city and kind of sponsor

Kristina:

- Step up program: Molenbeek – 400 students – full day workshop around integration
- Golden passport
- University agreement for credits
- Pilot program for admissions
 - Keep the energy from people who are just of the road to attract new students

Invitation for 50th in Brussels